



TEXAS ACADEMY OF NUTRITION AND DIETETICS

2023 ANNUAL CONFERENCE & EXHIBITION

The Texas Academy of Nutrition and Dietetics, an affiliate of the Academy of Nutrition and Dietetics, is a not-for-profit organization of over 4,000 registered dietitian nutritionists, dietetic technicians, and students in Texas.

Marketing through the Texas Academy is an excellent way for your company/business to get information about your products and services to food and nutrition professionals who are not only consumers, but also influential with their peers and clients.

MISSION:

To optimize the health of Texans

VISION:

To empower Texas Academy members to be food and nutrition leaders

OUR MEMBERS:

Our members work in a variety of settings, such as business and industry, consulting, schools, universities and research centers, hospitals and clinics, public health units, long-term care facilities, pharmaceutical companies and health fitness centers.

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OVERVIEW OF TEXAS ACADEMY ANNUAL CONFERENCE & EXHIBITION

2023 Texas Academy Annual Conference and Exhibition

APRIL 13-15, 2023

SHERATON AUSTIN HOTEL AT THE CAPITOL

Texas Academy and other participants are professionals who make and influence buying decisions. Conference attendees are eager to learn about the latest scientific, evidence-based research, products and services they can share with employers, colleagues, clients, and consumers.

By participating in our food & nutrition conference, you are putting your company and product in front of your target audience. The Texas Academy Annual Conference and Exhibition (TX ACE) attendees purchase the products and services you sell. Our sponsors and exhibitors get the jump on competitors by not only gaining visibility but also by communicating one-on-one with members.

Why become a sponsor?

- Create brand awareness
- Drive sales and increase exposure
- Target marketing to ideal audience

4 Sponsorship Packages:

Platinum
Gold
Silver
Bronze

Package descriptions are detailed on the next page.

Custom Packages:

Our Sponsorship Management Coordinator is happy to collaborate and create a custom sponsor package to assist in meeting your company's annual marketing goals.

For more details, contact sponsorship@eatrighttexas.org

2023 TEXAS ACADEMY ANNUAL CONFERENCE AND EXHIBITION SPONSORSHIP PACKAGES

PLATINUM SPONSOR \$8,000

select one:

- TX ACE Opening Session
- TX ACE Cooking Demo
- TX ACE Awards Friday Lunch
- TX ACE Saturday Lunch
- TX ACE Closing Session

included:

Premium Exhibit Booth Space
Tote Bag Insert

GOLD SPONSOR \$6,000

select one:

- TX ACE Friday Breakfast
- TX ACE Exhibit Hall Happy Hour Reception
- TX ACE Member Empowerment Breakfast

included:

Premium Exhibit Booth Space
Tote Bag Insert

SILVER SPONSOR \$4,000

select one:

- Concurrent Session Education Sponsor
- TX ACE Fuel Station Break
(Friday Morning, Friday Afternoon,
or Saturday Morning)

included:

Exhibit Booth Space
Tote Bag Insert

BRONZE SPONSOR \$2,000

select one:

- TX ACE Tote Bag Provider
- TX ACE Hydration Station Signage

included:

Exhibit Booth Space
Tote Bag Insert

Package Perks:

Listing in program materials and promotions as well as name, logo and website link on the [Eat Right Texas website](#) through May 31, 2023. Sponsors with packages will be recognized in emails and newsletters to members prior to the conference.

Individual item descriptions are detailed on the following pages.

2023 TEXAS ACADEMY ACE SPONSORSHIP PACKAGE DESCRIPTIONS

PLATINUM SPONSOR - \$8,000

Select one:

TX ACE Opening Session (1 available)

- The Opening Session will be held on Friday, April 14, 2023. It is a general session and will include all conference attendees. Speakers must submit speaker application.
- Sponsor will be allowed a 5-minute presentation as a part of the speaker's presentation.
- Sponsor is responsible for speaker honorarium in addition to package fee.

TX ACE Cooking Demo (1 available)

- Cooking demo speakers must submit speaker application.
- Sponsor will be allowed a 5-minute presentation as a part of the speaker's presentation.
- Sponsor is responsible for speaker honorarium in addition to package fee.

TX ACE Awards Friday Lunch (1 available)

- The TX ACE Awards Lunch will be held on Friday, April 14, 2023. This lunch will highlight the 2022-2023 Texas Academy Award Winners. These prestigious awards are highly competitive and recognize individuals who have made an outstanding contribution to the dietetics profession.
- Sponsor will be responsible for the cost of the lunch for attendees (\$6,000 will go towards cost of food and sponsor is responsible for any additional cost of lunch).
- Sponsor will be allowed a 5-minute presentation at the lunch.

TX ACE Saturday Lunch (1 available)

- Sponsor will be responsible for the cost of the lunch for attendees (\$6,000 will go towards cost of food and sponsor is responsible for any additional cost of lunch).
- Sponsor will be allowed a 5-minute presentation at the lunch.

TX ACE Closing Session (1 available)

- The Closing Session will be held on Saturday, April 15, 2023 and will be a presentation lunch session. Speakers must submit speaker application.
- Sponsor will be allowed a 5-minute presentation as a part of the speaker's presentation.
- Sponsor is responsible for speaker honorarium in addition to package fee.

also included: Premium Exhibit Booth Space & Tote Bag Insert

2023 TEXAS ACADEMY ACE SPONSORSHIP PACKAGE DESCRIPTIONS

GOLD SPONSOR - \$6,000

Select one:

TX ACE Friday Breakfast (1 available)

- The breakfast will be held for all attendees on Friday morning for the hour before the morning session.
- Sponsor will be responsible for the cost of breakfast (\$5,000 will go towards cost of food and sponsor is responsible for any additional cost of breakfast).
- Sponsor will be allowed a 5-minute presentation leading into the morning session.

TX ACE Exhibit Hall Happy Hour Reception (1 available)

- The Exhibit Hall Happy Hour will kick off the exhibit hall opening on the evening of Friday, April 14, 2023 following the opening session.
- Sponsor will be responsible for the cost of food (\$5,000 will go towards cost of food and sponsor is responsible for any additional cost of happy hour reception).
- Sponsor will be allowed a 5-minute presentation.

TX ACE Member Empowerment Saturday Breakfast (1 available)

- The breakfast will be held for all attendees on Saturday morning for the hour leading into the membership empowerment morning session.
- Sponsor will be responsible for the cost of breakfast (\$5,000 will go towards cost of food and sponsor is responsible for any additional cost of breakfast).
- Sponsor will be allowed a 5-minute presentation leading into the morning session.

also included: Premium Exhibit Booth Space & Tote Bag Insert

FOR MORE DETAILS, CONTACT SPONSORSHIP.TEXAS.AND@GMAIL.COM



2023 TEXAS ACADEMY ACE SPONSORSHIP PACKAGE DESCRIPTIONS

SILVER SPONSOR - \$4,000

Select one:

TX ACE Concurrent Education Sessions

- Concurrent education sessions will be held throughout the conference on Friday, April 14 and Saturday, April 15, 2023. Speakers must submit speaker application.
- Sponsor will be allowed a 3-minute presentation as a part of the speaker's presentation.
- Sponsor is responsible for speaker honorarium in addition to package fee.

TX ACE Fuel Station Break (3 available)

- Fuel stations are a snack break for attendees. Cost of food is included as a part of the sponsorship package.
- 3 spots available - Friday Morning, Friday Afternoon, or Saturday Morning

also included: Exhibit Booth Space & Tote Bag Insert

BRONZE SPONSOR - \$2,000

Select one:

TX ACE Official Tote Bag Provider (1 available)

- Sponsor will provide tote bags for all attendees that will be distributed at check-in/registration.

TX ACE Hydration Station Signage (1 available)

- Sponsor will have signage at all hydration stations throughout the conference.

also included: Exhibit Booth Space & Tote Bag Insert

2023 TEXAS ACADEMY ACE SPONSORSHIP OPPORTUNITY DESCRIPTIONS

Exhibitor Opportunities

Exhibit booths include one skirted table, two side chairs, one waste basket, and two name badges with access to conference. Each additional name badge is \$200.

University or Texas Academy member-owned exhibit booths include one conference registration. Each additional name badge is \$200.



COST OF EXHIBIT BOOTHS:

- By December 31, 2022** - \$1,000
- January 1, 2023 & after** - \$1,200
- University or Texas Academy Member-Owned** - \$500
- Exhibit Booth + Sponsor Highlight** - \$2,400

A la Carte Opportunities

SPONSOR HIGHLIGHTS

\$1,500

For non-sponsored sessions, the TX ACE conference will offer five "Sponsor Highlights." These are 5-7 minute presentations before or after a general session, to include all attendees.

The Sponsor Highlights are a branded session and can feature a PowerPoint presentation, discussion of products, invitation to exhibit booth, etc.

5 available

CONCURRENT EDUCATION SESSION

\$3,000 + SPEAKER HONORARIUM

Concurrent education sessions will be held throughout the conference on Friday, April 14-Saturday, April 15, 2023.

Speakers must submit speaker application.

Sponsor will be allowed a 3-minute presentation as a part of the speaker's presentation.

2023 TEXAS ACADEMY ACE SPONSORSHIP OPPORTUNITY DESCRIPTIONS

A la Carte Opportunities

TX ACE Tote Bag Inserts

\$800

Sponsor will be allowed to put one marketing piece in each attendee tote bag. Marketing materials may include flyers, coupons, samples, pens, notebooks, refillable water bottles, etc.

Unlimited

TX ACE Tote Bag Provider

\$1,200

Sponsor will provide tote bags for all attendees. Tote bags will be distributed at check-in/registration to all conference attendees.

1 available

TX ACE Water Bottles + Hydration Station Signs

\$1,600

Sponsor will provide branded refillable water bottles for all attendee tote bags + exclusive signage at all hydration stations at discounted rate.

1 available

A la carte sponsorships include:

Listing in program materials and promotions as well as name, logo and website link on the [Eat Right Texas website](https://www.eatrighttexas.org) until May 31, 2023.

Custom Packages

Custom packages are available.

Our Sponsorship Management Coordinator is happy to collaborate and create a custom sponsor package to assist in meeting your company's annual marketing goals.

*For more
details, contact*

sponsorship.texas.and@gmail.com